
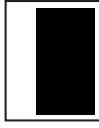


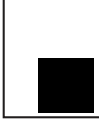

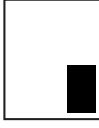


AD FORMATS						
Full Page & Covers		Type 7" x 9.825" (504pt x 707.4pt) Trim 8.5" x 11" (612pt x 792pt) Bleed 8.75" x 11.25" (630pt x 810pt)				
2/3 Page		4.611" x 9.882" (332pt x 707.184pt)				
1/2 Page		7" x 4.8" (504pt x 345.6pt)				
1/3 Page		horizontal 7" x 3.25" (504pt x 234pt)		square 4.611" x 4.875" (332pt x 351pt)		vertical 2.221" x 9.822" (159.984pt x 707.184pt)
1/6 Page		2.222" x 4.875" (159.984pt x 351pt)				

Send all advertising material to:

Canadascope Publishing Inc
925 de Maisonneuve West, Suite 303
Montreal, QC H3A 0A5

T: (514) 879-1711
F: (514) 907-2751
E: info@canadascope.com
www.canadascope.com

MEDIA ACCEPTED

- CD-Rom
- DVD-Rom

Please include a self-addressed stamped envelope if you would like your media returned.

Electronic delivery (Email/FTP)

PLEASE DIRECT ALL PRODUCTION QUESTIONS TO (514) 879-1711

FILE FORMATS ACCEPTED

QuarkXPress 7

(or previous version)

- Save file with .QXD extension
- Clearly identify advertiser in file name
- Supply linked raster images (300 dpi CMYK EPS) and vector images (CMYK EPS)
- Supply all fonts
- Supply printout of job directory and high quality colour proof

Adobe Indesign CS3

(or previous version)

- Save file with .INDD extension
- Clearly identify advertiser in file name
- Supply linked raster images (300 dpi CMYK EPS) and vector images (CMYK EPS)
- Supply all fonts
- Supply printout of job directory and high quality colour proof

Adobe Illustrator CS3

(or previous version)

- Save file as .EPS
- Clearly identify advertiser in file name
- Embed all raster images (300 dpi CMYK)
- Convert all spot colours to CMYK
- Supply all fonts (or convert to outline)
- Supply printout of job directory and high quality colour proof

Adobe Photoshop CS3

(or previous version)

- Save file as .EPS (300 dpi CMYK)
- Clearly identify advertiser in file name
- Supply all fonts (or rasterize)
- Supply printout of job directory and high quality colour proof

PDF File Format

We prefer to receive the electronic file from the native program (eg. Quark or Illustrator); however, under certain circumstances we will accept press-optimized PDF files (CMYK, 300-dpi, all fonts embedded). Please note that a high-quality colour proof must still be provided.

A HIGH QUALITY COLOUR OUTPUT MUST BE PROVIDED WITH ALL AD SUBMISSIONS